

smart solutions for Your Fall Festivities

You love the elegant look and cushy feel of carpet, but can it really survive the after-school playtime, dinner parties, and football games of autumn? Yes, if it's new SmartStrand® with DuPont™ Sorona®, exclusively from Mohawk. With this revolutionary eco-smart carpet underfoot, you only need a few basic staples on hand to meet the festivities of fall head-on.



WINDWALKER

HAVE FUN IN THE family room

HAVE ON HAND Storybooks, board games, and poster board for school projects and last-minute playdates. You'll avoid late-night scrambles to finish that science project and be prepared for the spontaneous creativity and activity of your kids and their friends.

HAVE UNDERFOOT With DuPont Sorona's lifetime stain protection and crush resistance built-in to every strand, SmartStrand is relentlessly springy—good news for your daughter's dance troupe and your son's football team. Even more, it has no topical stain-fighting chemicals giving your kids a healthy, gentle play zone.



SUNSET PIER

ENTERTAIN EFFORTLESSLY IN THE dining room

HAVE ON HAND Plenty of place settings (the more the merrier!), flowers, candles, wine, and snacks for impromptu dinner parties. Come holiday or any day, you won't have to think twice about inviting friends and family over for a meal.

HAVE UNDERFOOT Your guests will love the fashion and environmental statements from this extraordinary carpet. It contains a luxe look and renewable ingredients—up to 37 percent are derived from corn sugar, not petroleum, thereby better reducing your household's dependence on oil. And with DuPont Sorona's lifetime stain resistance, even spaghetti and meatballs can be enjoyed with peace of mind.

HAVE ON HAND Throw pillows for lounging, coasters for glassware, a big-screen television, DVDs. Whether for Sunday's big game or movie night with the kids, you'll be ready to kick back at the drop of a hat.

HAVE UNDERFOOT The most heavily trafficked area of your house is a breeze for DuPont Sorona's incredible durability. Its innovative built-in stain resistance (minus topical chemicals) and soft feel encourage the whole family—pets included—to walk, snack, and even sprawl out on the floor. Who can blame them?



PAINTED SKY

LIVE LIFE IN THE living room



For more Smart Solutions from SmartStrand, visit marthastewart.com/SmartStrand.



*DuPont™ Sorona® contains 37% renewably sourced ingredients by weight. The DuPont Oval logo, DuPont™, Renewably sourced™ and Sorona® are registered trademarks or trademarks of DuPont or its affiliates and are licensed to Mohawk.

